



Unique Flooring Solutions For High Traffic Areas

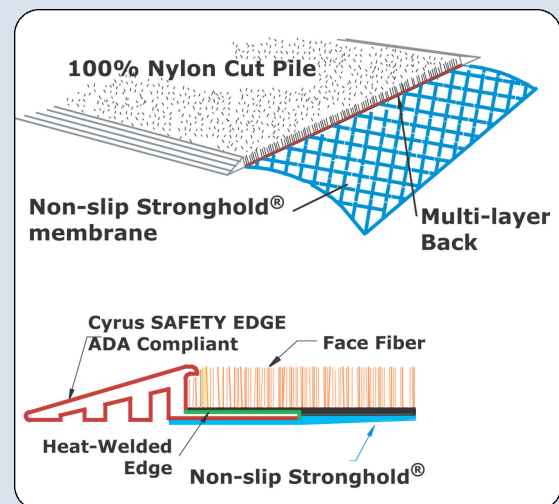
Product Profile

Cyrus Entryway Systems Benefits:

- Reduces maintenance costs: best performance for trapping dirt and water before it can enter the building
- Safety: virtually eliminates slips and falls and risk of litigation
- Flexible installation: stays firmly in place with out gluing, yet movable
- Patented construction system highest rating in the industry
- Prevents matting even under heaviest traffic
- Cut pile nylon outperforms all other fibres in entryway applications
- Wearability: 5 year warranty; longest in the industry; saves money and reduces environmental concerns
- Can be made with your custom logo or design
- 100% compliant with ADA (Americans with Disabilities Act) specifications
- GSA approved



ABOVE:
A custom Cyrus Systems installation at heavy traffic and dirt accumulation entryway.



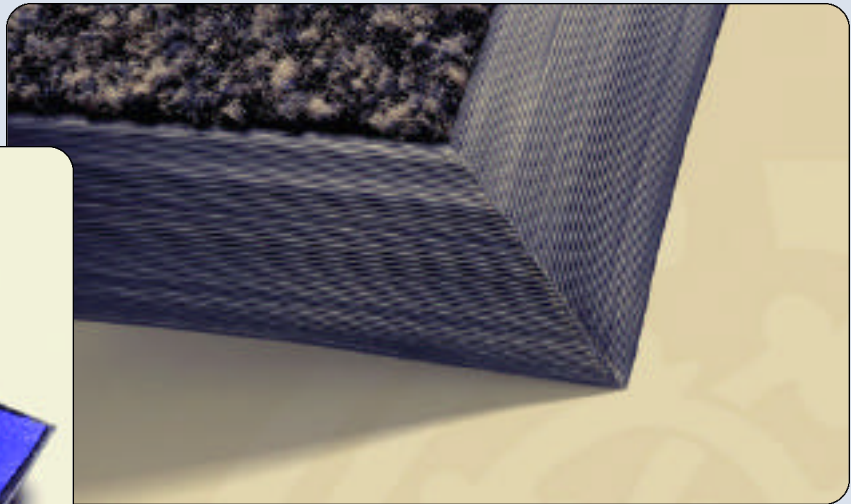
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CONTACT:
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7728 128th Street Suite 205
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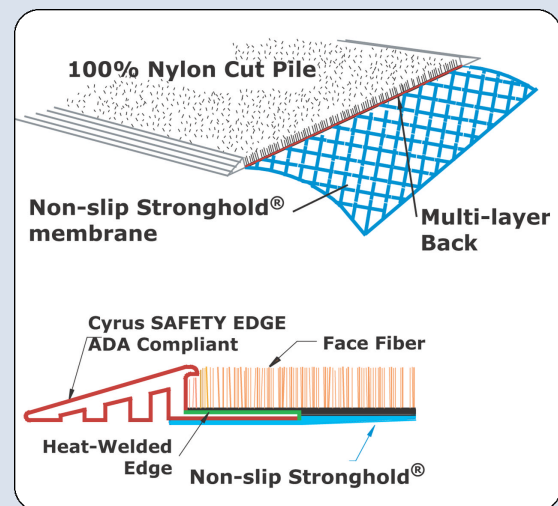
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More Than A Mat... It's A System!



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Tired of mopping floors after it rains?

Cyrus Entry System mats **trap water at your door.**



Worried about people tripping over flimsy rental mats?

Cyrus Entry System mats **virtually eliminate** tripping and slipping. **Why risk lawsuits? We are ADA compliant.**



Tired of paying twice as much as you should for rental mats?

The NET COST for Cyrus Entry System mats is **less than half the cost of rental mats...and you own the system!**



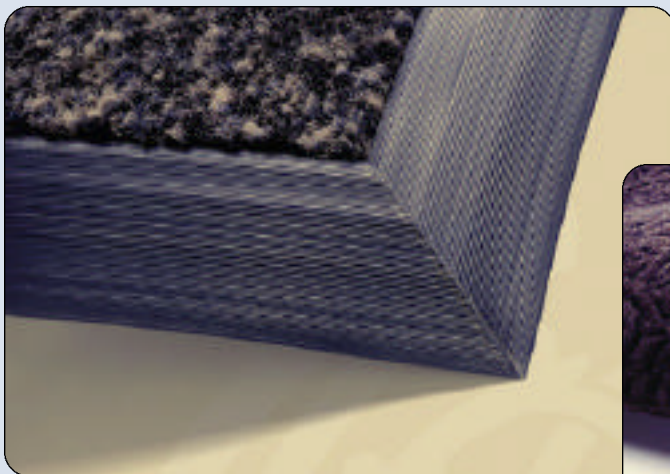
Want to reduce your cleaning costs?

Cyrus Entry System mats trap **80% of walked-in dirt** that is now being tracked through your business.



Make a better first impression!

Cyrus Entry System mats add **safety, comfort and enhance the image of** your business. Warranted for 5 years!
Add your logo for even more impact!



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Entryway Applications



*ABOVE:
A custom Cyrus Systems entryway
installation at building entrance*



*ABOVE:
A custom Cyrus Systems installation
designed to capture maximum dirt and
water absorption.*



*ABOVE:
A custom Cyrus Systems installation at
a security checkpoint providing dirt,
dust and water control and directional
benefits.*



*ABOVE:
A custom Cyrus Systems installation at large
entrance with a traffic directional application.*



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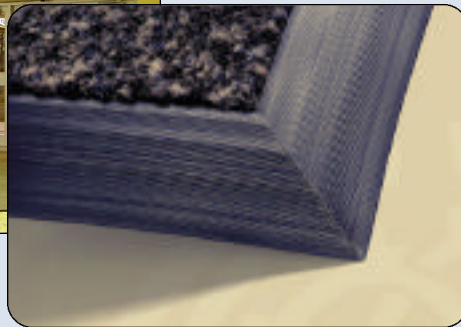
New!

**Unique Flooring Solutions
For High Traffic Areas**



CyClean™

the revolutionary new
cleaning system for
entryways and walkways



CyClean™ from **Cyrus Systems**

- Specially formulated for Cyrus entryway floor systems
- Lifts dirt out
- Easy to use

Complete Kit: \$79.00

- 6 month supply of CyClean™ concentrate
- Convenient Pump Pressure Sprayer
- Measuring pump bottle
- CyClean Brush



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Order Now!

Ask about our current
promotion!



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Product Profile

Cyrus Seating Area Systems Benefits: The "Look" and the Performance

- 10 color and pattern designs to choose from with our Quick Ship program
- Reduces maintenance costs: will not absorb fluids, spills or dirt; easy cleaning
- Stain blocker built-in
- Highly bleach resistant
- AlphaSan® anti-microbial protection; will not allow germs to grow
- Highly resilient and virtually crush-proof; heavy objects and furniture will not leave an indentation in surface
- High mobility surface for rollers, walkers, gurneys, carts
- Flexible installation: stays firmly in place with out gluing, yet movable
- Patented construction system highest rating in the industry
- Manufactured with genuine DuPont® Antron fiber
- Highest possible rating of 5 colorfastness backed by lifetime guarantee.
- GSA approved



Cyrus Seating Area Systems provide a smart design and comfort, quiet and rest for visitors yet are easy to clean.



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Unique Flooring Solutions For Display Reception Areas and Security Areas

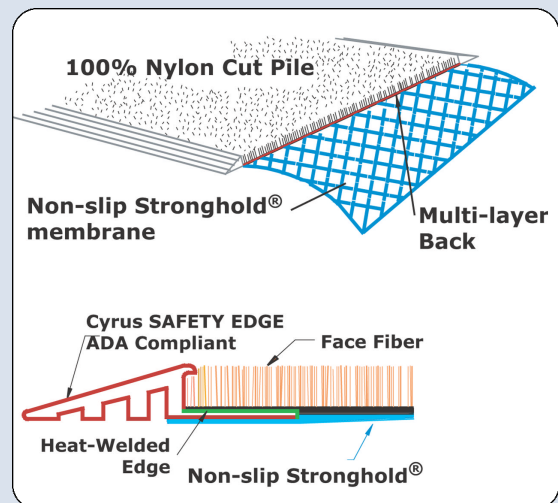
Product Profile

Cyrus Systems for Special Areas:

- Creates distinct sections for comfortable visitor viewing at reception and information stations
- Custom-made to any shape, any size department or area
- Reduces maintenance costs: best performance for trapping dirt before it can enter the building
- Safety: virtually eliminates slips and falls and risk of litigation
- Flexible installation: stays firmly in place without gluing, yet movable
- Patented construction system has the highest rating in the industry
- Prevents matting even under heaviest traffic
- Cut pile 100% nylon outperforms all other fibres in heavy applications
- Wearability: 5 year warranty; longest in the industry; saves money and reduces environmental concerns
- Can be made with your custom logo or design
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ABOVE: A display case application
BELOW: A custom Cyrus Systems installation with directional application at a reception area



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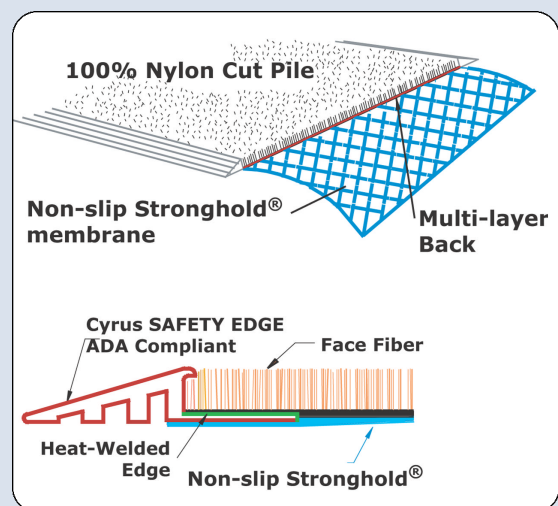
Product Profile

Cyrus Walkway Systems Benefits:

- Helps direct traffic flow
- Custom-made to any shape, any size department or area
- Reduces maintenance costs: best performance for trapping dirt
- Safety: virtually eliminates slips and falls and risk of litigation
- Flexible installation: stays firmly in place without gluing, yet movable
- Patented construction system has the highest rating in the industry
- Prevents matting even under heaviest traffic
- Cut pile 100% nylon outperforms all other fibres in heavy applications
- Wear-ability: 5 year warranty; longest in the industry; saves money and reduces environmental concerns
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ABOVE: A display case application
BELOW: A custom Cyrus Systems installation with directional application at a reception area



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Unique Flooring Solutions For High Traffic Areas

Walkway Applications



*ABOVE: DIRECTIONAL WALKWAY
A custom Cyrus Systems installation*



*ABOVE:
A custom Cyrus Systems installation
designed to alert visitors as to the
location of elevators and provide com -
fort while waiting*



ABOVE: A custom Cyrus Systems entry and walkway



*ABOVE:
A custom Cyrus Systems
installation providing dirt-
trapping performance desirable
for a retail setting and the
custom shape to provide a
directional feature for traffic
flow.*



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Entryway Technical Information

Face Fibre

Construction:	Tufted, Cut pile
Face Fiber	100% Nylon, Twisted and Heat Set
Finished Face Weight	27 oz/sq.yd. (915.5 g./sq.m.)
Gauge	5/32 in. (25.2/10cm)
Finished Pile Height	0.237in. (6.0mm) Average.
Flammability	0.45 (Class 1):Radiant Panel ASTM-E-648
Smoke Density 450 :	NFPA-258-T or ASTM-E-662
Methenamine Pill Test	Self-Extinguishing:CPSC-FF-1-70 or ASTM D 2859
Light fastness (AATCC 16E)	4.0 @ 80 Hrs.

Backing

Primary Precoat	100% Vinyl Non-Aqueous Closed Cell Polymer
Secondary Backing	Reinforced Vinyl Composite Closed Cell Polymer
(Anti-Microbial Treatment)	
Structure	Dimensionally Stable Fiberglass Reinforcement

Stronghold®

Type	Reinforced Composite Backing impregnated with a chemically inert patented blend.
System Movement	No movement once installed (no glues / adhesives used)
Reducer	
Reducer Type	Extruded unfilled PVC
Incline Ratio	3.75:1
Corner Type	Mitered
Corner Structure	Heat welded and braced with impregnated woven polyester fabric

System

Recommended Traffic	Heavy Commercial
Recommended Maintenance:	Extraction
Safety:	Complies with the "Americans With Disabilities Act" and international standards
System Weight:	1.3 Ibs./sq.ft.



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Maintenance & Cleaning

According to the International Sanitary Supply Association (ISSA), most of the dirt found within a building is tracked in on people's shoes, and about 85 percent of that dirt wouldn't enter the building if entry mats are properly designed, placed and maintained.

The proper type and placement of matting can also reduce the costs of floor maintenance by thousands of dollars. According to the ISSA, 15 linear feet of matting is required to remove 75 percent of tracked-in debris. Studies show nine square feet of matting can stop one to two pounds of dirt per week. The studies also demonstrate that the average cost of removing a pound of dirt is \$750.



Your Cyrus Systems product can be cleaned using standard carpet cleaning methods, however it should be done frequently as the purpose of the system is to stop dirt from going into the facility. A good cleaning program will not only extend the appearance of your system, but the general appearance of the facility as well.

The following steps are recommended to help you get the best performance from your Cyrus System.

1) Vacuum Daily It is calculated that 79% of all dirt is particulate. Vacuuming will remove this dirt the most effectively.

2) Spot Removal A program of commercial spot removal will ensure the continuing good appearance of the entrance system. The majority of spots can be effectively removed if they are attended to in the first 24 hours.

3) Hot Water Extraction Using a pre-spray and then hot water extraction will remove any dirt that the vacuuming can not. This includes oils and greases that will cause the carpet fibres to mat together. Steam cleaning should be done periodically as the need arises.

4) Clean the Edges The edge should be wiped down weekly using warm water. Sweep the dust and dirt from under the first couple inches around the outside edge of the tray.

5) Cleaning Under the Carpet System If you plan on storing your system for the summer, you may find on the floor small bits of stronghold residue. This is a latex based product, and simply needs to be washed down with mild soap and warm water.

A maintenance plan that is put into place and followed is the most important part in assuring the ongoing appearance of the Cyrus System.



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Preventable: The High Cost of Litigation From Slips, Falls and Injuries

Actual Cases

CYRUS SYSTEMS FLOORING SOLUTIONS CAN OFTEN PREVENT COSTLY LITIGATION CASES LIKE THESE:

- **Missouri Woman Injures Neck After Tripping on Frozen Floor Mat — Appeals Court Affirms \$275,000 Award**

Plaintiff, age 49, injured her neck when she fell after tripping on a floor mat in the vestibule of the Wal-Mart store. A combination of moisture tracked into the store and cold weather caused the mat to freeze so that it no longer laid flat. Before plaintiff fell, an observer saw two or three people slip on the floor mat and told the store's assistant manager about the problem. A Wal-Mart training video tape identified floor mats as a "big problem" of safety. It was not an error for the court to refuse to instruct the jury that corporations should be entitled to the same fair trial as a private individual. The appeals court affirmed the jury's \$275,000 award.

Barbara A. Preston v. Wal-Mart, 923 S.W.2d 426 (Mo.App. W.D. 1996). John E. Turner, Kansas City, MO for plaintiff. Kevin R. Locke, Kansas City, MO for Wal-Mart.

- **Woman Injures Shoulder and Back in Slip and Fall on Puddle of Water at Wal-Mart Exit — Arkansas Supreme Court Affirms \$20,973 Award**

Plaintiff injured her shoulder and lumbar spine when she fell after slipping on a puddle of water that was located between the checkout counter and the exit door. When plaintiff returned to the store to report the accident "minutes" after her fall, the water was still on the floor. It was not an error to reject Wal-Mart's proposed jury instructions when an Arkansas Model Instructions instruction covering the same subject matter was on point. The jury awarded plaintiff \$20,973 for medical expenses and the Arkansas Supreme Court affirmed the award.

Wal-Mart v. Edith Ann Kelton, 806 S.W.2d 373 (Ark.1991). Stephen M. Sharum, Fort Smith, AR for plaintiffs. Ben Core, Fort Smith, AR for Wal-Mart.

- **Louisiana Man Injures Knee and Ankle After Slipping on Tracked-In Water — Appeals Court Affirms \$37,405.50 Award**

Plaintiff injured his left knee and ankle when he slipped after entering a Wal-Mart store. It was raining. Wal-Mart failed to follow its "written rainy day procedure" of placing additional floor mats in the entrance area. It was not an error for the trial court to allow the testimony of a postal worker who also slipped that day.

The trial judge awarded plaintiff \$36,405.50 for his damages and awarded plaintiff's wife \$1,000 for loss of consortium. The appeals court affirmed the awards.

Edwin L. Barton Sr. v. Wal-Mart, 704 So.2d 363 (La.App. 3 Cir. 1997). Philip Gardiner Hunter, Alexandria, LA for plaintiffs. James Dey Kirk, Alexandria, LA for Wal-Mart.

What are lawsuits and accidents costing you?



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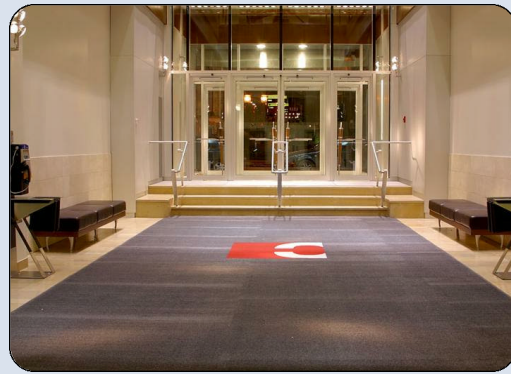
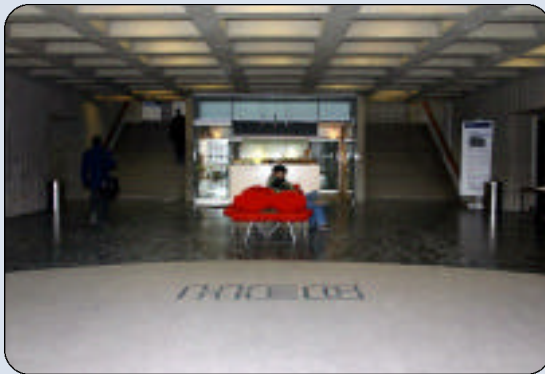
Custom Logos

...the signature of your business



*ABOVE LEFT: Close up of a crest inlaid in entryway mat
ABOVE CENTER AND RIGHT: The entry mat in place*

Don't be confused with flocked, screened and surface-printed logos! Get genuine hand-crafted die-cut custom logo flooring systems from Cyrus Systems



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Product Profile

EZ Scrub®

Benefits:

- Reduces maintenance costs:
excellent performance for trapping dirt before it can enter the building
- Safety:
excellent surface for preventing slips and falls in wet or icy applications
- Easy installation:
modules snap together;
stays in place yet movable
- Weather-proof:
will not deteriorate in extremes of heat and cold, rain, snow
- Wearability:
5 year warranty; longest in the industry; saves money and reduces environmental concerns
- GSA approved



ABOVE:
A typical installation of EZ Scrub® in an exterior entryway

EZ Scrub® Applications

Ideal for anywhere water or ice on a walkway is a factor:

- Exteriors
- Ramps
- Produce Departments
- Locker rooms
- Swimming pools



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